



2

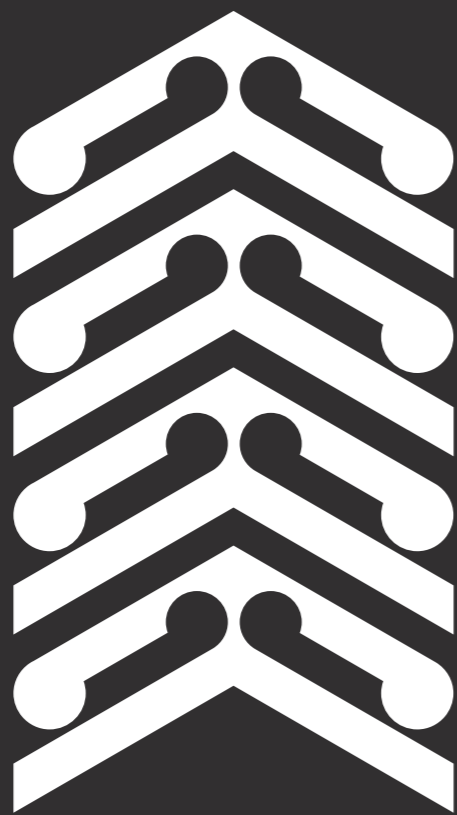
2

KO TĀTOU TE KAPA O AOTEAROA | WE ARE THE NEW ZEALAND TEAM

● MAURI STONE

For the first time since it was presented to the New Zealand Team by Ngāi Tahu Pounamu in 2004, the mauri stone, a symbol of life force and spiritual connection to Aotearoa, returned home to the Arahura river, carrying with it the collective energy, stories and mana of every athlete who has represented our nation on the world stage.





WHAKAKOHA

RESPECT

NGĀKAU PONO

INTEGRITY

KAIRANGATIRA

EXCELLENCE

HAUTŪTANGA

LEADERSHIP

POHONUI

PRIDE

CONTENTS

EXECUTIVE REPORTS

MESSAGE FROM THE PRESIDENT AND CHAIR – LIZ DAWSON & GLEN SOWRY 1

CEO REPORT - NICKI NICOL 3

NZOC STRATEGY 2025-2028 5

Vision & Purpose 6

LEADING NEW ZEALAND TEAMS TO GAMES 7

Palau 2025 Pacific Mini Games 9

Milano Cortina 2026 Preparation & Winter Wānanga 11

Glasgow 2026 Preparation 13

CONNECTING AND GROWING OUR COMMUNITY

Education 17

Olympic Day 20

Marketing and Brand & The Power of the Fern 21

Campaign Events 21

KANTAR GROWTH STATISTICS 23

DIGITAL HIGHLIGHTS OF 2025 26

The Top 2! Best performing content in 2025 25

Media Relationships & Media Round Table 28

ENHANCING OUR LEGACY

Commonwealth Games 2034 Expression of Interest 31

Culver City Partnership: A Strategic Alliance for LA28 31

Wāhine Toa New Zealand & Wāhine Toa Oceania Programme 33

INTERNATIONAL RELATIONS 34

Olympic & Commonwealth International Leadership positions 34

LEGACY INITIATIVES 36

NZOC ATHLETES' COMMISSION 37

FUNDING THE TEAM 39

Commercial Partnerships 39

Philanthropy Events and Activations 40

NZOF Members 42

FUNDING SUPPORT FOR ATHLETES AND SPORTS 43

Olympic Solidarity Funding 43

Yvette Williams Scholarship 45

NZOC Athletes' Collective 46

AWARDS & HONOURS 47

Order Holders & Merit Award Holders 47

Lonsdale Cup 48

OBITUARIES 50

FINANCIAL REPORT 51-59

Investment in Members & Athletes 53

PEOPLE WHO MAKE IT HAPPEN 61

Commercial and Funding Partners 63



The New Zealand Olympic Committee thanks official photographic agency Getty Images for their support and the images presented in this report as well as Tim Marshall, Laura Overton and Ashleigh Matthews. All images copyright Getty Images or @TheNZTeam, unless otherwise stated.

MESSAGE FROM THE PRESIDENT AND CHAIR

E ngā mana, e ngā reo,
tēnā koutou katoa.

The year 2025 marked the launch of our 2025–2028 New Zealand Olympic Committee (NZOC) Strategy, building on our rich legacy and setting a clear direction for the future. We're looking forward to seeing this strategy come to life as we move forward together, guided by the values of manaaki, integrity and excellence. Naturally following Paris 2024, this year presented our organisation with a chance to take stock and set our course for the next quadrennial (four years), including the Olympic Winter Games in Milano Cortina, Commonwealth Games in Glasgow and the Olympic Summer Games in Los Angeles in 2028.

On the field of play, 2025 featured the Pacific Mini Games in Palau, where our weightlifters represented the country with pride. Their performances reflected strength and determination, reinforcing the mana of the New Zealand Team. Preparations for Milano Cortina 2026 and Glasgow 2026 continued to advance and we look forward to seeing the hard work come to fruition next year.

A special acknowledgement to Kirsty Coventry as she was welcomed into her role as President of the International Olympic Committee (IOC) and Donald Rukare as the new President of Commonwealth Sport. These appointments highlight the evolving leadership landscape and the opportunities ahead for global sport. We particularly look forward to welcoming President Coventry to Auckland in May as part of the 2026 Oceania National Olympic Committee's (ONOC) General Assembly, which presents a significant opportunity to strengthen Oceania partnerships and showcase Aotearoa New Zealand's contribution to the Olympic Movement.

We remain cognisant of the vital role we play within Oceania. We supported leadership transitions across the region and delivered new programmes such as Wāhine Toa Oceania (in partnership with the Oceania Impact Network), championing gender equity and leadership development in the region. These initiatives continue to build capability and confidence, creating pathways for future leaders and would not have been possible without the support of New Zealand's Ministry of Foreign Affairs and Trade.

It is also important to acknowledge the IOC's Olympic Solidarity programme for its ongoing investment in such initiatives which empower communities and strengthen the Olympic Movement in our part of the world.

At a governance level, the Board ushered in change as we thanked and acknowledged Diana Puketapu-Lyndon for her outstanding service as a Board Member and recent Chair with over a decade of service. Diana's calm and considered leadership style advanced our organisation and ensured the NZOC was a leader in the New Zealand sporting sector – her contribution leaves a lasting legacy. We welcomed Board member Glen Sowry to the NZOC Chair position bringing his own Olympic and commercial experience and also congratulated Meg Matthews on her appointment to the NZOC Board.

We extend our gratitude to our commercial and philanthropic partners; in a challenging economic environment your commitment enables us to continue supporting athletes to represent Aotearoa New Zealand on the world stage. Your support makes a tangible difference and for that we are truly thankful.

We also acknowledge the sporting sector, Sport NZ and High Performance Sport NZ and the National Sporting Organisations (NSOs) for your support. Working together ensures our athletes have every opportunity to succeed, both at home and internationally. We deeply value these relationships and long may our strong ties continue.

Looking to the future, we are aligned with Sport NZ's Sport Diplomacy strategy, identifying markets where New Zealand can build influence and partnerships. India is a key focus of the strategy, and we are excited about the potential to strengthen our relationship through sport, culture and shared values with our Indian counterparts with an eye towards 2030 Commonwealth Games. We know, too, that North America is valued as a key market and as planning for Los Angeles 2028 continues, we see further opportunities to leverage and promote New Zealand's brand, our athletes, sports and values to the world.

Finally, we would like to thank every member of our Olympic whānau – athletes, coaches, officials, volunteers, National Sporting Organisations (NSOs), partners and supporters. Your dedication ensures that the New Zealand Team continues to inspire pride and excellence at home and abroad. A special thanks also to CEO Nicki Nicol and the whole NZOC team for another superb year of mahi and for keeping the Olympic Movement at the heart of everything you do.

Ngā mihi nui, thank you for your continued support.



LIZ DAWSON

MNZM President
New Zealand Olympic Committee



(Olympian #848) Chair,
New Zealand Olympic Committee

GLEN SOWRY

NICKI NICOL

CEO and Secretary General,
New Zealand Olympic Committee

N Nicol



It was a pleasure to attend the Commonwealth Sport General Assembly which saw the confirmation of Ahmedabad, India, as host for 2030. This provides certainty and direction for the Commonwealth Games at a crucial time. Importantly, our Expression of Interest for hosting the 2034 Games remains active and we're looking forward to navigating the next steps in this process.

It is with pride that I present to you the New Zealand Olympic Committee's 2025 Annual Report.

This year, our focus has been on building strong foundations for what will be a significant 2026, with the Milano Cortina Olympic Winter Games and Glasgow Commonwealth Games firmly on the horizon.

A highlight this year was confirming our 'home away from home' in Culver City for the Los Angeles 2028 Olympic Games. Working with Mayor Dan O'Brien and seeing the enthusiasm for hosting our Team, in his community, reinforced the value and respect in which New Zealand is held internationally. Our hope is to make New Zealand House a truly special hub for athletes, partners and supporters, and planning is already underway to make it a world-class experience grounded in our customary New Zealand Team manaaki. Securing Culver City as our LA28 base will also provide a unique platform from which to showcase Aotearoa New Zealand's innovation, culture and commercial strengths to a global audience, strengthening trade, tourism and diplomatic ties for New Zealand Inc.

Closer to home, it was an honour to host our Patron and Her Excellency Rt Honourable Dame Cindy Kiro and Consul General Mr Reshaad Durgahee at our 'One Year to Go - Glasgow' celebration at the Auckland Museum. This milestone event gave us a chance to look ahead to Glasgow 2026 and unveil our brand campaign for the year ahead.

The inaugural Winter Wānanga in Māwhera (Greymouth) strengthened the connection between New Zealand Team athletes, Paralympic athletes and Poutini Ngāi Tahu, the true kaitiaki (guardians) of pounamu. I was so impressed with the way our Winter athletes embraced the opportunity and appreciated learning more about Te ao Māori (Māori culture).

Cultural and community connection remain central to our identity. Attending the 2025 Koroneihana (Coronation) of Nga wai hono I te po, the Māori Queen, was a privilege and a reminder of the deep cultural ties we have formed and continue to foster and develop with the Kingitanga. We continued to champion gender equity through Wāhine Toa NZ and the pilot Wāhine Toa Oceania programme. These leadership development initiatives help empower women across our domestic and Pacific sporting communities and we are very proud of their impact, reach and future potential.

Commercial partnerships remain of critical importance to us and we were extremely proud to welcome Kathmandu to the NZOC family, an organisation with similar values and shared deep roots in Aotearoa New Zealand.

We strengthened renewed partnerships with Toyota New Zealand, Lotto and Indevin Group showing the strength and depth of these relationships.

We continued to build out our Philanthropy funding base, extending our current NZ Olympic Foundation family with the establishment of a foundation in Australia. This successful launch welcomed new partners to our Olympic whānau as we brought together passionate kiwis in Australia. This initiative will help us grow philanthropic support and deepen engagement with our expat trans-Tasman community, with an eye towards Brisbane 2032 Olympic Games.

As we look to 2026, our priorities are clear: deliver world-class Games experiences, enhance athlete wellbeing, and ensure every member of the New Zealand Team feels supported and proud to wear the fern. We know we cannot do this alone and our deep partnership with the Sport NZ Group and our member sports is core to our collective successes and we value dearly these relationships.

Lastly, a huge thank you to the NZOC staff for your tireless work and commitment to our kaupapa, the wider sporting community and athletes we support. All together, we are shaping a future that inspires Aotearoa New Zealand and strengthens our place on the world stage.

Ngā mihi nui

CEO REPORT

NZOC STRATEGY 2025 - 2028

In 2025, the NZOC embarked on setting a new strategy for 2025-2028. The new strategy was shaped through a collaborative process, drawing on the insights and feedback of our Board, athletes, Te Urunga Tū (the NZOC's Māori Advisory Committee) and member organisations.

This inclusive approach ensured the strategy reflects the aspirations and needs of our wider Olympic and Commonwealth community, setting a clear direction for the future and strengthening our commitment to optimising the athlete performance environment, voice and experience as well as legacy and cultural engagement.

STRATEGY

Vision: To inspire pride and excellence in all New Zealanders
Te Tāhuhu: Kia Pou Tangata a Aotearoa

PURPOSE POU KAIĀWHĀ

- 1. To enable the New Zealand Team to compete and excel at the Olympic and Commonwealth Games
- 2. To amplify the impact of the Olympic and Commonwealth Sport movements for New Zealanders

WE CREATE VALUE BY NGĀ POU O ROTO

- Leading New Zealand Teams to Games**
Pou Tāhū:
Te Matakīrea
- Connecting and Growing our Community**
Pou Tokomanawa:
Te Mātinitini
- Enhancing our legacy**
Pou Tuarongo:
Te Matakōkiri

ENABLED BY NGĀ POUPOU

- People and Culture**
Pou Manaaki
- Funding the Team**
Pou Whirinaki
- Digital Integration**
Pou Atamai
- Our unique NZ Identity**
Pou Whenua



VISION Te Tāhuhu

To inspire pride and excellence in all New Zealanders.

Kia Pou Tangata a Aotearoa.

Our vision is to inspire pride and excellence in all New Zealanders – both on and beyond the field of play. This vision is deeply rooted in our history and the legacy of those who have worn the fern before us.

Pride is more than national identity – it is the feeling of unity when our athletes take the world stage, representing not just themselves but the communities, whānau and those who have shaped them.

It is the future generations who see their own potential reflected in the achievements of our Team.

Excellence is about more than winning. It is the relentless pursuit of being better – whether that's striving for personal bests, breaking barriers or leading with integrity. It's a standard that applies to everyone connected to the New Zealand Olympic and Commonwealth movements.

Through the power of sport, we inspire the next generation to dream big, work hard and carry forward the legacy of excellence that defines Aotearoa New Zealand on the global stage.

PURPOSE Pou Kaiāwhā

Purpose 1.
To enable the New Zealand Team to compete and excel at the Olympic and Commonwealth Games.

We empower the New Zealand Team to compete and excel at the Olympic and Commonwealth Games by providing the support, resources and environment to help athletes succeed. By fostering a culture of high performance, we ensure our Team members can stand proudly on the world stage, representing Aotearoa New Zealand with mana.

Purpose 2.
To amplify the impact of the Olympic and Commonwealth sport movements for New Zealanders. Sport has the power to inspire, unite, and drive positive change. We work to amplify the impact of the Olympic and Commonwealth movements by promoting their values, engaging communities, and creating opportunities that extend beyond the Games – ensuring sport enriches the lives of all New Zealanders.

LEADING NEW ZEALAND TEAMS TO GAMES

POU TĀHŪ: TE MATAKĪREA

Success means:

We deliver safe, high-performance environments that enable New Zealand Teams to represent New Zealand with integrity, honour and pride.

**PRIORITISING SAFE
SPORT, WELLBEING
AND ACTING WITH
HIGH INTEGRITY**

**EFFECTIVELY LEADING
AND ORGANISING TEAMS
THROUGH WORLD CLASS GAMES
PLANNING AND PREPARATION**

**ENSURING ATHLETES
HAVE A VOICE IN OUR
DECISION MAKING**

**SELECTING TEAMS
WITH PURPOSE AND
TRANSPARENCY**

**GROUNDING IN TEAM
MANAAKI, CREATING
A HIGH PERFORMANCE
ENVIRONMENT AT GAMES**



PALAU 2025 PACIFIC MINI GAMES

The 2025 Pacific Mini Games were held in Palau from 29 June to 9 July, with the New Zealand Team made up exclusively of weightlifters. Nine athletes competed, supported by one coach and an NZOC team leader. Five athletes made their New Zealand Team debut. David Liti and Tui-Alofa Patolo represented the team as its flag-bearers at the Opening Ceremony.

Four athletes collected a total of twelve medals, across the snatch, clean and jerk and overall categories. Overall weight category medals were won by Sienna Fesolai (silver, women's 69kg), Judy Soloai (bronze, women's 86kg+) and David Liti (gold, men's 110kg+).



KEY PERFORMANCE INDICATORS (KPI) RESULTS ARE AS FOLLOWS



100% WERE PROUD TO BE PART OF THE NZ PACIFIC MINI GAMES TEAM

100% ENJOYED BEING PART OF THE NEW ZEALAND PACIFIC MINI GAMES TEAM

89% AGREED THE NEW ZEALAND TEAM WAS LED AND ORGANISED BY THE NZOC EFFECTIVELY

89% AGREED THE NEW ZEALAND TEAM ENVIRONMENT ADDED VALUE TO THEIR PERFORMANCE



Milano Cortina Preparation

Throughout 2025, preparation and planning for the Milano Cortina Olympic Winter Games has been a priority for the Team. The Games, set for 6-22 February 2026, will feature 116 medal events across eight sports in six competition clusters across northern Italy. The New Zealand Team will likely be spread across three locations with our operational hub in Livigno, the location for Freeski and Snowboard disciplines.

Our Team attended the Chefs de Mission seminar in April. The seminar served as a key operational planning event for our team ahead of the 2026 Winter Games. It provided detailed briefings on Games-time logistics, including accommodation arrangements across multiple clusters, transport planning, and the unique dual-city hosting model.

The Organising Committee also facilitated competition venue tours in the mountain clusters, allowing us to provide valuable sport-specific updates to the relevant NSOs.

The NZOC conducted two Games-ready workshops as part of the Milano Cortina 2026 preparation programme. These workshops focused on sharing information and orienting long-list athletes and team support to the anticipated Games environment, capturing data and content for submission to the organising committee and Games promotion respectively. The workshops also provided a platform from which to educate the Team on safeguarding and health approaches for the Games as well as Te Whare o Pou Tangata (NZOC) and Team manaaki.

Winter Wānanga

As part of the Milano Cortina 2026 campaign preparation, the NZOC held the first-ever Winter Wānanga. The Winter Wānanga marked a significant milestone in the New Zealand Team's ongoing commitment to upholding a team culture of manaaki with a programme centred around three themes - People, Place, and Pounamu.

The event was held in July with Ngāi Tahu pounamu at Arahura and was designed to strengthen the connection between athletes, support staff, and the whakapapa of pounamu ahead of the Games. It combined team-building with cultural immersion, including having athletes participate in the design of the pounamu taonga for the Games. These taonga symbolise unity and create connection among the individuals in a travelling team to an Olympic Games, providing a meaningful step in the New Zealand Team's cultural journey.

The wānanga also featured leadership engagement and logistical planning, reinforcing the NZOC's commitment to integrating tikanga Māori into its Olympic environment.

"This is the first time I've ever been a part of something like this, and it's really special to have been welcomed so warmly, with Poutini Ngāi Tahu sharing their history, culture and family with us."

- Zoi Sadowski-Synnott





Glasgow Preparation

Our Team attended open days in Glasgow in preparation for the 2026 Commonwealth Games. These open days presented a kick-start for campaign planning and provided the Team with the opportunity to familiarise themselves with the Games masterplan as well as engage with the organising committee and other Commonwealth Games Associations. Consequently, the leadership team has been established, bringing together the NZOC operations with health, psychology, preparation and recovery expertise to ensure we deliver an optimal environment for the Team come Games-time.



Glasgow 2026 will introduce a delivery model that redefines how Commonwealth Games are staged. Building on Glasgow's 2014 legacy, the approach prioritises financial sustainability, environmental responsibility, and community impact, setting a new benchmark for future Commonwealth Games.

For the first time in Commonwealth Games history, the event will operate without direct public sector funding. A contribution from Commonwealth Sport, derived from the Victoria settlement forms the financial foundation, supplemented by commercial revenues from ticketing, sponsorship and broadcasting. This model eliminates taxpayer burden while aiming to maintain world-class standards of competition and experience.



The Games footprint is deliberately lean, featuring ten sports across four existing venues within an eight-mile corridor. This strategy maximises the use of legacy infrastructure and avoids costly new builds, significantly reducing environmental impact. The approach marks a clear departure from previous Games, which relied heavily on public funding and large-scale infrastructure projects. Glasgow 2026 will adopt a condensed format with no village, instead utilising central-city hotels to house athletes and support staff.

By balancing cost-efficiency, inclusivity and sustainability, Glasgow 2026 aims to ensure the Games remain viable and relevant for future hosts.



CONNECTING AND GROWING OUR COMMUNITY

POU TOKOMANAWA: TE MĀTINITINI

Success means:

Strong legacy, brighter future;
the NZOC empowers sport
for generations to come.

**BUILDING LOYAL AND ENGAGED
FANS CULTIVATED THROUGH
OWNED DIGITAL CHANNELS**

**PARTNERING WITH MEMBER
SPORTS AND STAKEHOLDERS
TO EXCEL IN OLYMPICS AND
COMMONWEALTH SPORT**

**GROWING VALUED
COMMERCIAL AND
PHILANTHROPIC
PARTNERSHIPS**

**INSPIRING OUR
COMMUNITY
THROUGH OLYMPIC
VALUES, EDUCATION
AND ACTIVATIONS**



Education

The NZOC, a charitable organisation, is committed to inspiring pride and excellence in all New Zealanders. We continue to promote the Olympic values and celebrate the legacy of the Olympic Movement and the New Zealand Team through our engaging schools' programmes. In 2025, this commitment was strengthened with the launch of the NZOC Education Plan 2025-2028, setting a clear vision for embedding the Olympic values of friendship, excellence and respect across our education initiatives. Our programmes focus on cultural inclusivity, digital innovation and authentic partnerships, ensuring students nationwide are engaged and inspired to lead active, resilient lives while embracing the Olympic spirit.



In 2025, NZOC Olympic Ambassadors brought the Olympic spirit to life with 174 official visits, travelling from Mangōnui in the Far North to Bluff in the deep south. Each visit was an opportunity to inspire, motivate and connect. Through powerful stories of perseverance and achievement, the Ambassadors brought the Olympic values to life, leaving a lasting impression on students and teachers alike.



With a focus on developing new education resources to promote movement and the Olympic values, the first round of filming for the Moving with the New Zealand Team videos were completed featuring Olympic Ambassadors **Alicia Hoskin** (Olympian #1436), **Courtney McGregor** (Olympian #1314), **Richie Patterson** (Olympian #1072), **Maddie Davidson** (Olympian #1414) and **Dylan Schmidt** (Olympian #1346) alongside students. These three to four minute movement videos, designed to address barriers to physical activity and highlight motivators such as fun, wellbeing and skill-building, will be ready for classroom use in early 2026.

The programme reflects the NZOC's commitment to equity and opportunity, reaching communities where there are significant barriers to accessing sport. During the year, Melody Cooper (Olympian #1133), Regional Development Manager for Oceania and Asia at Commonwealth Sport, visited the programme in action at Tangaroa College and praised its impact in the community.

Guided by the Education Commission, the NZOC Education Plan 2025-2028 sets a clear vision for embedding the Olympic values of friendship, respect and excellence across schools and communities and reinforces our commitment to inspiring pride and fostering excellence among young New Zealanders. Built on the pillars of Inspire, Educate and Champion, the plan delivers engaging programmes and resources that celebrate Olympic heritage, promote physical activity, and embed values across schools and communities. Foundations of integrity, cultural inclusivity through Te ao Māori, digital innovation and strong partnerships ensure authenticity and impact. We acknowledge the support of Olympic Solidarity, Grassroots Trust and the New Zealand Community Trust (NZCT) through whom our NZOC Education Programme and Olympic Ambassador visits are made possible.

100%

of students reported that the visits were both enjoyable and motivating.

99%

felt more inspired to participate in sport.

100%

gained a stronger understanding of the importance of perseverance.

100%

of the teachers noted that the sessions were highly relevant to their teaching and learning.





“This year marks a truly exceptional period for the New Zealand Olympic Committee’s education initiatives. We have deepened our commitment to inspiring young New Zealanders. These achievements are only possible through incredible dedication, and I want to express my gratitude to everyone involved, especially to Anna Ready and Tara Pryor for their outstanding leadership and tireless work in making this year such a profound success.

The significant uptake of our resources, with 88% of Primary and Intermediate schools and 85% of Secondary Schools in New Zealand now utilising the materials provided by the NZOC, also highlights the immense value and relevance of our programmes. This achievement reinforces the Education Commission’s role as a significant and trusted provider of quality resources to the ākonga (students) of New Zealand.”

- Simon Clarke,
Education Commission Chair



“Thank you for the opportunity to have Dylan Schmidt as our Olympic Ambassador. He was inspiring and very focused. His presentation was engaging and perfectly pitched with humour, which the students responded warmly to throughout. We especially appreciated the way he captured the struggle to be an athlete, and that resilience was a key component to this struggle – a goal we have for all our students, regardless of context.”

- Melva Gill,
Ao Tawhiti Unlimited
Discovery School

“In a word, wow! Beau-James Wells was a fantastic speaker. He had just the right demeanour for the kids; a calm and well-paced delivery style, friendly and engaging. His content was excellent and he tailored his responses to the Healthy Eating topic we had asked him to reference. Having such a successful and relatable Kiwi Olympian visit the school is gold for the teachers, as we can refer back to the themes he covered, such as resilience, teamwork and goal-setting. In 10 years of teaching, I have never had a group of kids sit so still and listen so attentively to a visiting speaker. Thanks again, Beau-James!”

- Phil Harrison,
Remarkables Primary School

Olympic Day

The NZOC Olympic Day 2025 celebrations took place along the Papakura Stream bank at Donald’s Farm. Olympians, NZOC staff, students from local Brookby School and members of Conservation Volunteers New Zealand spent the morning planting trees as part of the Papakura Stream Restoration Project.

The event reflected the IOC’s ‘Let’s Move’ campaign, which highlights themes of Move, Learn and Discover and aims to inspire young people to be active, explore new ideas, and connect with nature. Three-time Olympian, Olympic Ambassador and Tokyo 2020 bronze medallist, Dylan Schmidt (Olympian #1346) opened the morning by sharing the highs and lows of chasing his Olympic dream before groups were formed for a tree planting challenge.

In total, 1,375 trees were planted which will improve water quality, biodiversity and ecological resilience in the area. The NZOC Olympians’ Commission Chair Chantal Brunner (Olympian #692) noted how these events helped connect Olympians with communities and bring to life the themes of ‘Let’s Move’.

“Our goal is to inspire young people and share our stories. Sport is a powerful force for good – not just on the field, but also in our schools, our neighbourhoods and our environment.”

- Chantal Brunner,
NZOC Olympians’ Commission
Chair (Olympian #692)





Marketing and Brand

For the Fern.
For the Team.
For the Fans.

Coming from an audience and fan engagement focus, we are identifying current and future fans of the New Zealand Team and ensuring their connection with our athletes and stories is ever present. Working closely with the NZOC's Communications team, we are amplifying authentic storytelling and bringing to life the journey of athletes and the communities they represent, ensuring this continues to reach fans not only during the Games but throughout the quadrennial as well.



The Power of the Fern

The New Zealand Team brand – and the fern – remain our most powerful asset. In 2025, we reinvigorated 'The Fern is all of us', a campaign promoting the New Zealand Team to the Games in 2026. It presents the idea that when our athletes compete on the world stage, they do so with the strength and support of an entire nation. This campaign not only resonated deeply with fans but also built on the success of the Paris 2024 campaign. For this we were recognised as finalists in multiple categories at the New Zealand Marketing Awards, including Best In-House Marketing Campaign and Marketing Team of the Year. This acknowledgement most definitely affirms our commitment to world-class storytelling and engagement.

CAMPAIGN EVENTS

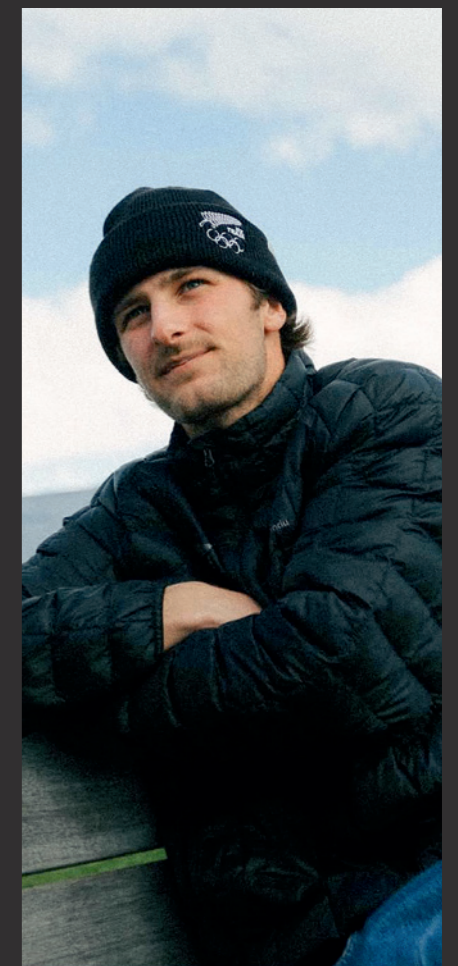
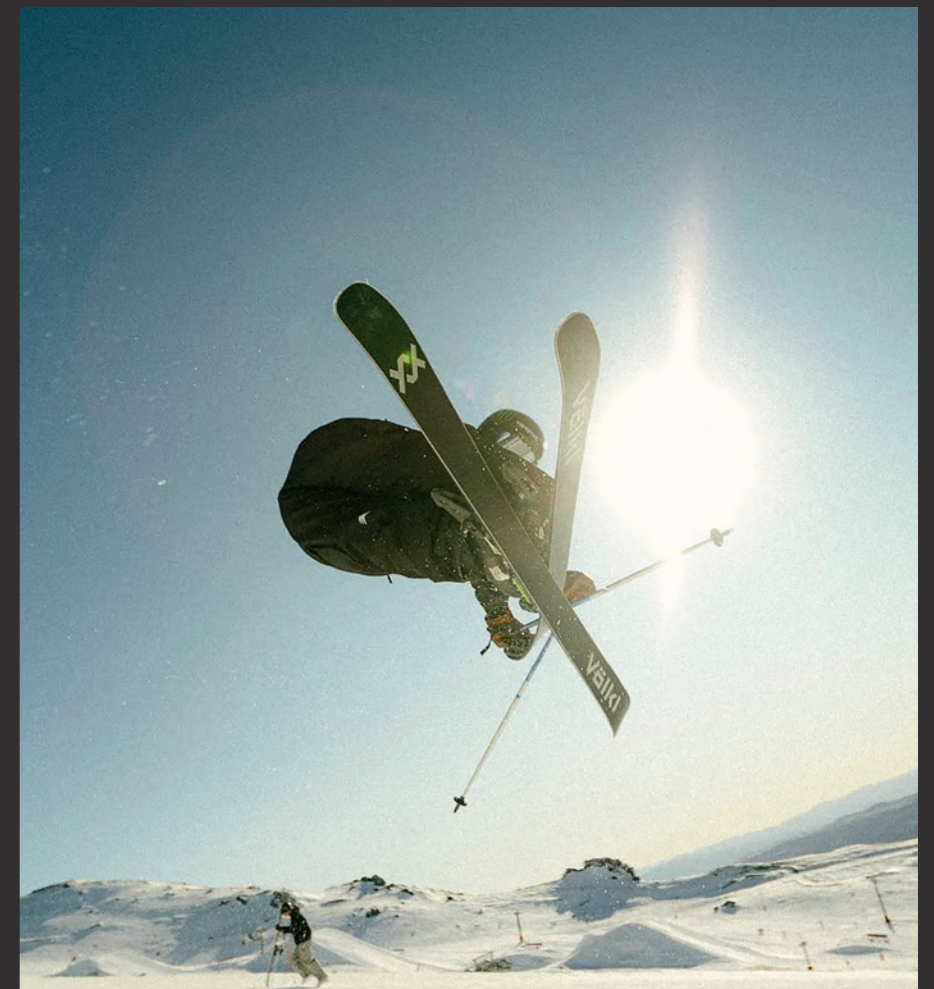
100 Days to Go to Milano Cortina 2026 Olympic Winter Games

Held in late October at Après in Wānaka, our '100 Days to Go' event provided an occasion to celebrate the honour of receiving the New Zealand Team pounamu. This special taonga from Ngāi Tahu Pounamu continues a more than 20-year tradition where each Olympic and Paralympic team member has been gifted a pounamu pendant carved by Waewae Pounamu, to help unite and inspire athletes while competing for their country. The reception also featured the ceremonial handover of Te Hono ki Matariki (NZ Team Kāhahu) from summer to winter Games.



One Year to Go – Glasgow 2026 Commonwealth Games

At the spectacular 'Under the Dome' space at the Auckland Museum, 150 guests celebrated the 'One Year to Go' until Glasgow 2026 milestone with a cocktail evening in July. Her Excellency Rt Honourable Dame Cindy Kiro and Consul General Mr Reshaad Durgahee were joined by commercial partners, donors, prospects, NZOC members (NSOs), athletes and government representatives. The function successfully acknowledged the milestone and reinforced the cultural integration of the New Zealand Team – blending Scottish and Māori elements in a kapa haka and Scottish Pipe Band presentation. The event also provided the chance to launch our Glasgow brand campaign, which was well received by athletes and stakeholders alike.



KANTAR GROWTH STATISTICS

Kantar's 2025 brand tracker confirmed the New Zealand Team's place as a source of pride and connection for New Zealanders. Interest in Games remained stable, and, of those people, interest in following the NZ Team remained exceptionally high.

Sentiment lifted further from 2024, with the most significant gains seen as the New Zealand Team being trustworthy, the Olympic Games bringing New Zealand together and the Team having a strong team culture.

The New Zealand Team remained in the top spot for New Zealand sports team appeal, and continued to be seen as unique, innovative and authentic. Support for sponsorship remained robust, with 95% recognising the vital role of the NZOC's commercial partners and 64% more likely to purchase from brands that support the Team. While the results helped us to identify areas for development, the overall picture is one of resilience, unity and trust in the New Zealand Team.

FOR FANS WHO FOLLOW THE GAMES, INTEREST IN THE NEW ZEALAND TEAM REMAINED HIGH:

95% FOR THE OLYMPIC GAMES, 97% FOR THE COMMONWEALTH GAMES AND 97% FOR THE OLYMPIC WINTER GAMES

"THE NEW ZEALAND TEAM HAS A STRONG TEAM CULTURE" UP FOUR POINTS FROM **60% - 64%**

"THE NEW ZEALAND TEAM IS TRUSTWORTHY" UP FIVE POINTS FROM **63% - 68%**

"THE GAMES BRING NEW ZEALAND TOGETHER" UP FOUR POINTS FROM **64% - 68%**

#1 "THE NEW ZEALAND TEAM" FOR TEAM APPEAL

95% AGREE SPONSORS ARE VITAL TO THE GAMES

● OLYMPIAN #1523

● BEN HARRINGTON

- THANKS TO OUR LOTTO NZ PARTNERSHIP WE GAINED AN ADDITIONAL 49,000 ENGAGED FANS NEWSLETTER SUBSCRIBERS
- INSTAGRAM IMPRESSIONS IN A NON-GAMES YEAR INCREASED BY 60% WITH VIDEO VIEWS UP BY 10%
- LINKEDIN ENGAGEMENT ROSE IN A NON-GAMES YEAR BY 45% WITH A CONCERTED EFFORT TO INCREASE CHANNEL PERFORMANCE
- THE NEW ZEALAND TEAM TIKTOK CHANNEL ENGAGEMENT RATING INCREASED FROM AN ALREADY ABOVE INDUSTRY STANDARD OF 5.4% IN 2024 TO 5.6% IN 2025.

DIGITAL HIGHLIGHTS OF 2025

THE TOP 2! BEST PERFORMING CONTENT IN 2025

TIKTOK

1. Synchronised swimmers showcase their hair routine
2. Nico Porteous throwback to 2018

INSTAGRAM

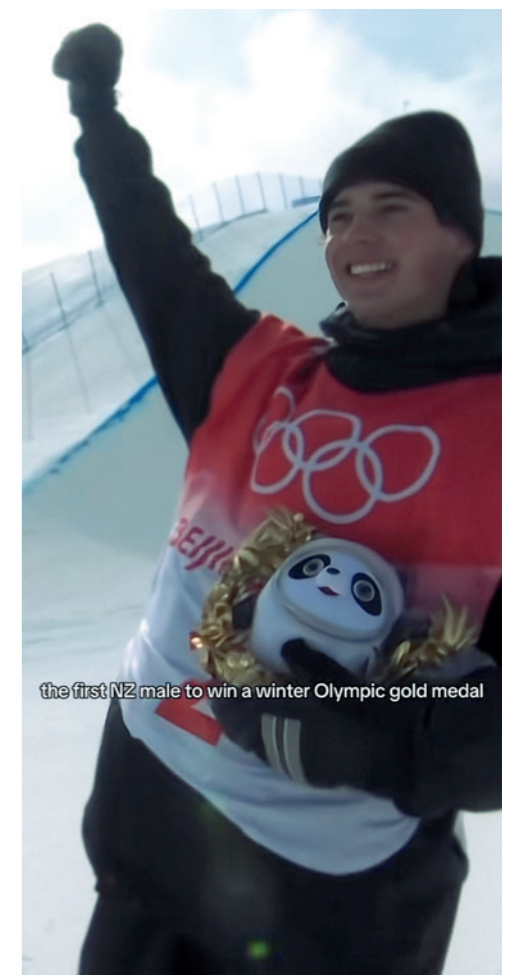
1. Kathmandu giveaway
2. Winter Wānanga

FACEBOOK

1. Sam Ruthe sub-4-minute mile
2. Michael Brake and Michaela Blyde's engagement

YOUTUBE

1. How it started vs How it's going Oslo throwback
2. The maunga our Winter Olympic athletes call home





Media Relationships

In 2025, we remained committed to working alongside New Zealand media to share the inspirational and compelling stories of our athletes. In a challenging media environment where resources continued to shrink but the desire for content was ever present, we used creative ways to enable rich storytelling. By providing ready-to-use video packages, being adaptable with interview structure and creating tailored content opportunities we made media coverage accessible and engaging.

As audience habits evolve, we are committed to working with new media and digital journalists to ensure our stories reach all New Zealanders. At the heart of our media approach was openness, transparency and collaboration – ensuring the New Zealand Team and the NZOC were presented authentically.

Media Round Table: Selection Policy

In June, we hosted an off-the-record media round table at Olympic House to provide clarity on Olympic and Commonwealth Games selection, a topic that is often complex and highly scrutinised. The session focused on the rationale behind the selection standard, the consultation process with member organisations and Commissions, and updates for upcoming Games. Importantly, it gave media representatives the opportunity to ask the questions they needed clarified. This proactive engagement reinforced our commitment to transparency and collaboration.

Feedback was strongly positive. As Ollie Ritchie from Three News noted:

“I found it very helpful... we often report on selection but have never actually been properly briefed.”

This comment highlights the value of direct engagement and the importance of building trust and understanding across the media landscape.



ENHANCING OUR LEGACY

POU TUARONGO: TE MATAKŌKIRI

Success means:
Strong legacy, brighter future;
The NZOC empowers sport
for generations to come.

**EXPLORING THE RIGHT TO
HOST THE COMMONWEALTH
GAMES IN NEW ZEALAND**

**SECURING FINANCIAL STABILITY
THROUGH THE NEW ZEALAND OLYMPIC
FOUNDATION ENDOWMENT FUND**

**HONOURING OUR LEGACY,
GAMES AND ATHLETES**

**INFLUENCING GLOBAL SPORT
DEVELOPMENT THROUGH INTERNATIONAL
DIPLOMACY TO BENEFIT OUR MEMBER
SPORTS AND ATHLETES**

**Commonwealth Games 2034
Expression of Interest:**

In 2025, the NZOC reaffirmed its commitment to an Expression of Interest (EOI) for hosting the 2034 Commonwealth Games. The EOI has government support and aligns with the Commonwealth Sport Federation's new flexible model.

With the 2030 Commonwealth Games awarded to Ahmedabad, the EOI in motion assists with the NZOC and Government's international diplomacy aspirations to strengthen our sporting relationship with India.

The EOI process has focused on concept development and stakeholder engagement. We have mapped over 80 key influencers across government, sport, iwi, city councils, and media, initiating conversations to build momentum and identify champions for the Games. These discussions have highlighted strong interest in leveraging the Games for economic development, cultural visibility, and community engagement.

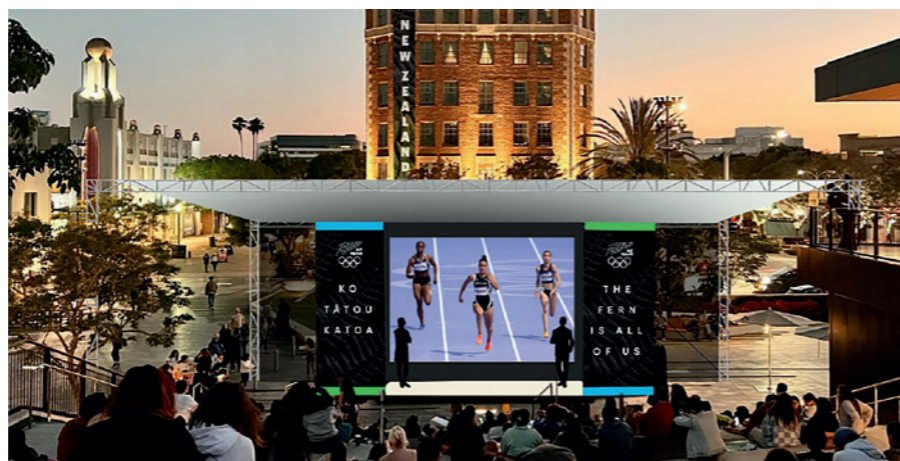
Our messaging emphasises a Games that is sustainable, inclusive and mana-enhancing, one that celebrates Māori and Pasifika heritage while inspiring the next generation of New Zealanders.

Looking ahead, the next phase involves a commitment to a formal bid proposal and continuing consultation with NSOs and government partners. The opportunity to host the Commonwealth Games represents more than an event; it is a chance to showcase New Zealand on the global stage, drive positive social change, and create a lasting legacy for our communities and the sport sector.

**Culver City Partnership:
A Strategic Alliance for LA28**

'A home away from home in the heart of Screenland'

On 8 September 2025 at a Culver City Council meeting, we proudly formalised a strategic alliance to position Culver City as the vibrant hub for the New Zealand Team, its fans, friends and whānau during the Los Angeles 2028 Olympic Games. This milestone reflects a shared vision to celebrate diversity, creativity and cultural exchange.



**Our planning is anchored
in three key phases:**

1. Preparation and Outreach

Building relationships and shaping the precinct concept with our partners and the Culver City Community.

2. At the Games

Delivering an immersive New Zealand House experience in the iconic Culver City Town Plaza and Culver Steps – featuring cultural performances (such as kapa haka, waiata, and poi dance) and interactive showcases of the best of what Aotearoa New Zealand has to offer across tourism, export, technology, innovation and the arts.

3. Legacy

Leaving a lasting cultural and community impact that strengthens ties between New Zealand and Los Angeles.

We are privileged to collaborate with the Culver City Council, LA28 Organising Committee, The Culver Hotel, Culver City local business associations and New Zealand Government agencies as key supporters of this venture, along with our valued commercial partners. Culver City Mayor Dan O'Brien captured the essence of the proposal when he stated:

"This is a once-in-a-generation opportunity to partner with one of the world's most celebrated Olympic nations – a country that brings unmatched energy, charm and global appeal. As I said during the recent council meeting: New Zealand has the gravitational pull of the sun."

As we look ahead to our vision for New Zealand House in Culver City, our commitment is clear: to make LA28 a celebration of the Olympic Movement with a distinctive New Zealand flavour to celebrate the New Zealand Team athletes and the connection, creativity and pride of Aotearoa New Zealand. Our desire to is to leave a lasting legacy, both physically and in spirit, that resonates far beyond the Games themselves.





Wāhine Toa New Zealand Programme 2025/2026

The fourth cohort of retired Olympic, Paralympic and Commonwealth Games female athletes embarked on the Wāhine Toa NZ Programme during 2025. As a result, this initiative was strengthened through the appointment of two development facilitators for each workshop. These facilitators, both alumna of the programme, played a key role in enhancing delivery and providing dedicated support to participants. The current cohort has successfully completed two workshops, with the third and final workshop, followed by graduation, scheduled for May 2026.

Participants:

- Portia Bing – Athletics,
- Jodi Brown – Netball,
- Samantha Child – Hockey,
- Sam Dunn – Sailing,
- Troy Garton – Boxing,
- Nikki Hamblin – Athletics,
- Brittany Hawes – Freeski,
- Justina Kitchen – Sailing,
- Janina Kuzma – Freeski,
- Stephanie McKenzie – Cycling,
- Jo Morrisson – Netball,
- Tiffiney Perry – Wheelchair Tennis (Paralympian),
- Adine Wilson – Netball

Wāhine Toa Oceania Programme 2025/26

The pilot Wāhine Toa Oceania Programme brought together retired female athletes from four Oceania nations, who had represented their countries at a Pacific, Commonwealth or Olympic Games. The nine-month initiative was modelled from the Wāhine Toa NZ Programme, with special projects focused on leadership development, safeguarding and athlete pathways. The structure of the programme comprised two, four-day residential workshops in Fiji, along with three online sessions. The second residential workshop, combined with the graduation, was held in August 2025 with several esteemed guests from ONOC as well as IOC member Sarah Walker in attendance.

Since graduation, participants have started to deliver their special projects within their communities to drive systemic change while promoting gender equity in sport. The programme was made possible thanks to Olympic Solidarity and the New Zealand Ministry of Foreign Affairs and Trade.

Participants:

- Makelesi Bulikiobo – Fiji (Athletics),
- Penateti Feke – Tonga (Football),
- Olivia Hogarth – Samoa (Netball/Sailing),
- Calina Panuve – Tonga (Swimming),
- Cheyenne Rova – Fiji (Swimming),
- Matelita Vuakoso – Fiji (Football),
- Julz Westrupp – Cook Islands (Football/Rugby)



INTERNATIONAL RELATIONS

In 2025, the NZOC advanced its international influence through strategic relationship-building and strengthened regional leadership. With a new work plan approved during the year, the International Relations strategy is designed to build NZOC's global influence to benefit New Zealand sports, athletes and the nation. A defining global moment was the election of Kirsty Coventry as IOC President, the first woman and first African to assume the role, creating new opportunities for NZOC to align with a new leadership team whose values strongly reflect its own. The NZOC also welcomed new Commonwealth Sport President, Uganda's Donald Rukare, an experienced sports leader and human rights lawyer, as well as the rebranded organisation's first President from the African region.

In a further milestone, New Zealand was appointed host of the 2026 ONOC General Assembly in Auckland, positioning the country as a central convener for Oceania sport at a critical moment in the lead-up to LA28 and Brisbane 2032. This event will also mark IOC President Coventry's first official visit to Oceania, presenting a high-value opportunity for NZOC to engage with the new IOC leadership.

With an eye to LA2028 the organisation worked with New Zealand government agencies to scope global sports diplomacy opportunities benefiting NZ Inc. during the next summer Olympic Games. The Culver City New Zealand House partnership is covered in the previous page of this report.

Overall, 2025 strengthened New Zealand's credibility, influence and leadership across the global sporting system, continuing to position the NZOC as a trusted regional and international partner heading into a decade of major Games opportunities. The NZOC thanks all those representing New Zealand within the Olympic and Commonwealth Sport movements in particular IOC Members Sarah Walker and Marcus Daniell as well as activity partners MFAT, ONOC, IOC Olympic Solidarity, ECO and the teams at the IOC and Commonwealth Sport.

Delivery of the NZOC International Relations Plan continued to strengthen New Zealand's reach across the Olympic and Commonwealth Sport Movements.

A major achievement was the successful implementation of the Wāhine Toa Oceania leadership programme pilot, endorsed by the ONOC Equity Commission and funded by MFAT's New Zealand International Cooperation Programme together with IOC Olympic Solidarity.



NEW ZEALANDERS HOLDING OLYMPIC AND COMMONWEALTH INTERNATIONAL LEADERSHIP POSITIONS.





LEGACY INITIATIVES

In 2025, the NZOC advanced its commitment to preserving and celebrating Olympic heritage through a series of impactful initiatives:

Commemorative Exhibitions

75-Year Celebration of the British Empire Games – Exhibitions at Eden Park Stadium and Auckland Central Library marked 75 years since Auckland hosted the British Empire Games in 1950, engaging visitors and reinforcing the city’s historic role in Commonwealth Sport.

Legacy Packs

The NZOC continue to develop its Legacy Packs detailing the history of each Olympic sport for both Summer and Winter Games, providing educational resources for newly selected athletes on the history of their sport and those that have paved the way before them. These resources are also valuable for NSOs and Games-time media. In 2025 the focus was on providing these for the Olympic Winter Games sports as well as updating statistics in the Paris 2024 Legacy Packs.

NZOC Office Showcase

The first Olympic gold medal won by Malcolm Champion in Stockholm 1912 is now displayed at the NZOC offices, alongside memorabilia from Los Angeles 1984, as we build up to LA28.

Sydney 2000 Anniversary

The NZOC delivered a digital campaign commemorating 25 years since the Sydney Olympic Games, celebrating iconic moments and athletes’ stories through online platforms.

Athlete Pathway and Legacy Integration

Connecting generations of the New Zealand Team, Legacy Olympians welcomed newly selected athletes into the Milano Cortina 2026 team by presenting the silver fern - symbolising continuity and inspiration.

Strategic Framework

A formal Legacy Plan guided by the NZOC Olympians’ Commission, was introduced to ensure structured planning for legacy celebration, athlete engagement and community education.



“It continues to be a great privilege to chair the NZOC Olympians’ Commission. A particular highlight was seeing a group of legacy athletes take part in the first selection announcement for Milano Cortina 2026. Having them present the athletes with their silver ferns and visibly demonstrate the connection between generations was a special moment for everyone involved.



Our Olympic Day celebrations in 2025 reinforced that same sense of shared purpose, bringing legacy and current athletes together to celebrate the values that unite our community and inspire New Zealanders.”

- Chantal Brunner (Olympian #692)
NZOC Olympians’ Commission Chair

NZOC ATHLETES' COMMISSION

Over 2025 the NZOC Athletes Commission (AC) has continued to strengthen the voice of New Zealand athletes, ensuring it is heard clearly in the governance, strategy and day-to-day work of the NZOC. Our focus has remained on ensuring that athletes are genuine partners in NZOC decision-making.

The AC is embedded across the NZOC's structures. Holding a voting seat on the NZOC Board, as well as representation on the Integrity Committee (Dylan Schmidt), Education Commission (Richie Patterson), Olympians' Commission (Samantha Child) and externally through the Athlete Leaders Network (ALN) Board (Eliza McCartney), ONOC Athletes' Commission (Kayla Whitelock), Commonwealth Sport Athlete Advisory (Julia Ratcliffe) and the IOC AC (Marcus Daniell), this gives value both from our perspective as well as feeding into the NZOC from our global community.

Through these roles, we have provided athlete-centred input into a wide range of matters including selection policies, integrity and wellbeing frameworks, education resources, uniform, commercial, and the recognition of Olympians across Aotearoa New Zealand. The AC has also continued to advise on the Athletes' Agreements for both the Olympic Games and Commonwealth Games, working to ensure clarity, fairness and alignment with both high-performance needs and athlete welfare.



During the period, the AC invested considerable time revisiting and revising the Athletes' Commission Strategy so that it better aligns with the NZOC strategic plan and the evolving Olympic landscape. This refreshed strategy sharpens our priorities around voice, supports athletes into leadership and governance development and life beyond sport, and provides a clear roadmap for how the AC will continue to contribute to an athlete-centric NZOC in the lead-up to future Games cycles.

Beyond Games-specific work, the AC has engaged with the NZOC's commercial and brand campaigns to help ensure that these authentically reflect our athlete community, highlight diverse stories, and inspire the next generation. A new area of focus has been formal recognition of athlete achievement.

In 2025 the Commission has commenced a programme of letters of recognition to athletes who have delivered outstanding performances on the world stage, acknowledging not only medals but also their perseverance, leadership and contribution to team culture. Continuing to build a connection between the AC and athletes of the Commonwealth and Olympic family outside of Games time and Games-specific periods.

This year, the AC also played a central role in the development of a new Kathmandu-funded medal-bonus framework for athletes competing at the Milano Cortina 2026 Olympic Winter Games and the Los Angeles 2028 Olympic Games. Co-created by the NZOC and the AC, this framework provides a fair, transparent and financially sustainable way to recognise athlete performance, with bonuses available for both individual (four or fewer athletes) and team events.

The structure ensures equity between different event types for individual gold, silver and bronze medallists and team podium performances in larger team events. This initiative reflects the shared commitment of Kathmandu and the NZOC to directly support athletes, while acknowledging the hard work, sacrifice and pride that underpin representing Aotearoa New Zealand on the world stage.

Looking ahead, the Athletes' Commission will continue to strengthen its connection with athletes from all Olympic and Commonwealth sports, including through improved digital engagement, consultation on key policy changes. Our aim remains clear: to ensure that the NZOC is a truly athlete-centred organisation, and that New Zealand athletes are equipped, supported and have the best possible experience come Games time. We thank the NZOC Board, management, member sports and, most importantly, our athlete community for their ongoing support and look forward to an exciting 2026.

Richie Patterson,
New Zealand Athlete's Commission
Chair Olympian #1072)

FUNDING THE TEAM

COMMERCIAL PARTNERSHIPS & NEW APPROACH

Partnerships and Strategic Balance

The New Zealand Team is fortunate to work with a commercial family that aligns with our values. In 2025, we continued to develop a commercial strategy that demonstrates distinctive partnership opportunities across tiers, incorporating premiumisation and mutual value creation, with benefit opportunities for both current and future partners at every level of support. The strength of the relationships within our commercial family is underpinned by the desire to achieve win-win scenarios for our partners, not only at pinnacle events, but in the crucially important lead into Games, where we collectively build national pride and ambition in support of the New Zealand Team.

We recognise that partnerships extend beyond financial outcomes. By working closely with our members and listening to athletes, we have deepened ties with the Athletes' Commission to identify opportunities that support athlete development alongside commercial objectives. This collaborative model ensures that every activation reflects the values and aspirations of those who wear the fern.

We continued to work closely with our valued existing partners Barfoot & Thompson; Flex Fitness; Jacanna; JCDecaux; Manuka Doctor and SKY, as well as welcoming several new and returning Partners to the NZ Team family in 2025.

Partnerships in 2025

It has been a landmark year for the NZOC as we strengthened our commercial framework and welcomed several new partners on board. Our partners play a crucial role in funding our Teams to Games by elevating athletes' stories and championing the Olympics values of excellence, friendship and respect – we are grateful for the commitment shown by them all. Full family of partners showcased at the back of the Annual Report.

Highlights of 2025 include welcoming Kathmandu as our new official apparel partner of the New Zealand Team. This high-profile partnership brings a trusted New Zealand brand to the heart of our Olympic journey, supporting athletes and fans alike through the supply of New Zealand Team wear and innovative new supporter and replica ranges for our fans. We look forward to working closely with Kathmandu as they 'Go All Out' for the New Zealand Team. We were also thrilled to confirm the renewal of our partnership with Toyota, extending through to Los Angeles 2028.

Toyota is the most trusted car brand in New Zealand and their continued investment and support reflects trust in our partnership and a shared dedication to excellence and sustainability. Lotto NZ reaffirmed their commitment to the New Zealand Team too, coming on board as a proud partner for the Milano Cortina 2026 Olympic Winter Games. Fans engaged with a consumer promotion in October and November which attracted more than 160,000 entries – Lotto's most engaged free-to-enter competition of all time.

Finally, we welcomed Indevin Group – home of Villa Maria – as a new official partner of the New Zealand Team. Indevin previously played an integral role in elevating our New Zealand House experience at Paris 2024 as an official supplier. We now have their support as an official partner and are thrilled to have the opportunity to elevate our hospitality offering. We hope to showcase the very best of New Zealand wine and create memorable experiences for our stakeholders, family and friends at home in Aotearoa New Zealand and overseas.

Together, our partner family share vision and excitement as we prepare for an epic journey through a triple Games year in 2026 and onwards to LA28. Our partners understand the importance of the build-up as much as the Games themselves and we are extremely grateful for their ongoing support.



PHILANTHROPY EVENTS AND ACTIVATIONS

The New Zealand Olympic Foundation (NZOF) continues to be strengthened by the generosity of philanthropic donors in New Zealand, the United States and Australia. In 2025, our focus was on deepening donor engagement internationally while building a sustainable endowment to secure the future of our New Zealand Team athletes.

In New Zealand, we made significant progress in formalising our endowment strategy. This includes growth of the core endowment fund, enhancements to our donor stewardship platform and increased awareness of athlete scholarships and long-term support. Donations of more than \$2.5 million were made direct to NSOs during the year. These were complemented by support from the Dame Yvette Williams Fund for athlete scholarships and a further \$200,000 grant to support the Sir Eion Edgar Dry Slope in Wānaka.



Barfoot & Thompson, valued partner of the NZ Team



These contributions sit alongside ongoing business-as-usual cash donations to the NZOC of over \$2 million, ensuring athletes across all stages of development receive vital support. Internationally, our philanthropy programme has expanded its reach. Notably so in Australia, alongside Chair Clark Perkins and Simon Scott, the 'Ignite our Future' campaign has engaged eight Charter Members who are now actively supporting New Zealand athletes on the road to the Brisbane 2032 Olympic Games. In the USA, Chair Anthony Mosse and Leon Grice have been instrumental in cultivating relationships with high-net-worth supporters, amplifying the impact of New Zealand athletes abroad. Across both regions, donor contributions have supported targeted initiatives and broader endowment growth to strengthen our vision of sustainable funding for these major Games over the next decade.

In 2025, we continued to leverage philanthropy to deliver meaningful events and stewardship, providing donors with opportunities to engage directly with athletes, coaches and the broader Olympic family.



Highlights included donor hospitality at key domestic and global sporting events, behind-the-scenes access to training sessions and intimate briefings on New Zealand's Olympic strategy and development initiatives. These interactions not only strengthened the relationship between athletes and supporters but also allowed donors to see the tangible impact of their investment in New Zealand sport.

The NZOC extends sincere thanks to all trustees and donors, both domestic and international, whose generosity enables long-term support of the Olympic and Commonwealth Movements.

We particularly acknowledge our New Zealand trustees – Jonty Edgar, Kent Gardner, Gretchen Hawkesby, Mikayla Plaw and Mark Stewart – alongside the NZOC leadership, for their guidance in growing the role of philanthropy. Equally, we thank our partners in the USA and Australia, whose advocacy and care of donor relationships have materially strengthened NZOF's capacity to support the New Zealand Team.

NZOF Members

Legacy:

Sir Owen G Glenn KNZM
Edgar Family Foundation
Sir David Levene Olympic Fund
Mark Stewart MNZM
and Ainsley Walter
NEXT Foundation
Plaw Family
Robert Hutton

Champions:

Peter and Fiona Thompson
Emily and Rowan Simpson
Garth Barfoot MNZM and Judy Barfoot
Michael and Kate Sidey
Neville Crichton CNZM
and Nadi Crichton
Dean and Chanelle Farmer
Greg and Jill Tomlinson
Kent Gardner and Ngaere Duff
Emmet Hobbs

Council:

Michael and Mary-Lou Stiassny
David Melrose and Bronwen Allen
Mikayla Plaw
Warwick and Linda Webb MNZM
Paul and Gill Kendrick
Gaye Gardner
Bejjani Family
Hamish and Sarah Whyte
Paul and Alisha Lloyd
Richard and Josephine Neale
Charlotte Oldfield
Chris Klaassen

LA28 Club – America Foundation:

Jill and Paul Brooks-Garnett
Craig and Kirsten Nevill-Manning
Alex and Alexandra Robertson
Marc and Jessica Mitchell
Tobin and Ashley Whamond
Dr Murray Clarke
Keith Flamank and Steve Bernstein
Mark and Annie Mitchell
Pasha and Laney Thornton Foundation
Arthur and Louise Patterson
Mark and Suzy White
Tim and Stefania Dodd
Sir Murray Brennan GNZM
Lipner Family
Chris and Vince Tobkin

Our Charitable Funders:

Grassroots Trust
NZ Community Trust
Sport NZ

Brisbane 2032 Partnership – Australia Foundation:

Clark (Chair) and Marguerite Perkins
Simon Scott (Director)
Jane Taylor and Scott Malcolm
Dr John Moller and Charlotte Glenie
David and Lissa Gribble
David and Juliet Clarke
Oliver and Laura Tompkins
Roberts Pike Foundation

Our partnerships with Sport NZ and High Performance Sport NZ remain critical, ensuring a cohesive ecosystem of sport philanthropy to support athletes as they strive for excellence on the world stage.

Looking ahead, the NZOF remains committed to growing our endowment, deepening engagement with our donors and ensuring every contribution translates into tangible support for athletes as they pursue Olympic excellence.



FUNDING SUPPORT FOR ATHLETES AND SPORTS

Olympic Solidarity Funding

In 2025, the NZOC continued to deliver significant support to National Federations and athletes endeavouring to qualify and be selected to represent New Zealand at the Games. Through contestable targeted funding, we continue our commitment to building strong foundations for success on the world stage.

A total of \$560,660 was distributed to New Zealand National Federations and athletes via **Olympic Solidarity**, providing significant value to the wider sports sector. This investment directly contributes to the development of athletes and coaches in Aotearoa New Zealand.

During the year, 19 National Federations benefitted from Olympic Solidarity funding, with Basketball, Ice Speed Skating, Skateboarding and Water Polo among the highest recipients. In addition, four sports – Archery, Cricket, Skateboarding and Wrestling secured Olympic Scholarships for Coaches through the collaborative efforts of the relevant International Federation and the NZOC. These Coach Scholarships enable coaches to access world-class training through overseas institutions or bespoke learning experiences. While these scholarships are directly granted through International Federations, the NZOC plays a critical role in facilitating and supporting these opportunities.

Preparations for the Milano Cortina 2026 Olympic Winter Games advanced with athlete grants continuing in 2025 for those pursuing qualification. Recipients included **Luca Harrington, Luke Harrold, Finley Melville-Ives, Ruby Star Andrews** (Freeski) and **Cool Wakushima** (Snowboard). Notably, Luca, Luke, Finley and Ruby were conditionally selected in October 2024, pending quota confirmation, with further selection opportunities scheduled for January 2026.

The NZOC was also pleased to offer an Education Grant through Olympic Solidarity for the first time. The recipient of this grant was Courtney McGregor, Artistic Gymnastics – US\$6,700.

In addition, a Continental Grant of US\$5,000 was provided to the nine athletes who attended the Palau 2025 Pacific Mini Games, significantly reducing their team fee to attend the Games. The total amount granted in 2025 to athletes was \$154,876.

We extend our sincere gratitude to **Olympic Solidarity**, the **IOC** and the **ONOC** for their unwavering support of New Zealand sport, athletes and legacy programmes. In particular, we acknowledge the outstanding contributions of **James McLeod, Sheila Stephens Desbans** and their colleagues at Olympic Solidarity. Our partnership remains positive, collaborative and deeply valued.



Solidarity Funds Distributed to Sporting Organisations and Athletes in 2025

	NZD
American Football New Zealand	\$ 7,434
Archery New Zealand Inc	\$ 1,992
Artistic Swimming NZ	\$ 9,912
Badminton New Zealand	\$ 4,956
Basketball New Zealand	\$ 38,870
Canoe Slalom New Zealand	\$ 17,347
Equestrian Sports New Zealand	\$ 14,869
Gymnastics New Zealand	\$ 14,869
Ice Speed Skating NZ Inc	\$ 33,041
New Zealand Ice Hockey Federation	\$ 18,884
NZ Curling Association	\$ 8,673
NZ Olympic Wrestling Union & Association Styles Inc	\$ 12,391
NZ Water Polo Association	\$ 76,446
Rowing New Zealand	\$ 4,116
Skateboarding NZ Inc	\$ 32,391
Softball New Zealand Inc	\$ 14,869
Squash New Zealand Inc	\$ 11,891
Swimming New Zealand	\$ 12,391
Milano Cortina 2026 Athlete Scholarships	\$ 154,876
Wahine Toa Oceania	\$ 50,925
Oceania Impact Network	\$ 19,518
Total	\$ 560,660

YVETTE WILLIAMS SCHOLARSHIP

Created by Sir Owen Glenn, The Yvette Williams Olympic Scholarship provides annual financial support to young New Zealand athletes who show exceptional sporting potential and financial need, inspired by the legacy of New Zealand's first female Olympic gold medallist.

Weightlifter Olivia Selemaia and swimmer Hazel Ouwehand were awarded Yvette Williams Scholarships in 2025.

At just 19 years of age, Olivia is already making her mark in Weightlifting. A silver medallist in the 71kg junior event at the International Weightlifting Federation's (IWF) Junior and World Championships in 2025, she is ranked eighth globally and second in the Commonwealth. Her sights are firmly set on Glasgow 2026 and Los Angeles 2028.

"I was excited and grateful when I received the good news. This scholarship makes things a lot easier as competitions are expensive to get to and prepare for. Now I can put all my focus on training and improving as an athlete."

"It's a privilege to wear the fern and show our youth that we are capable and worthy of competing on the world stage."

- Olivia Selemaia



Olivia Selemaia



Hazel Ouwehand

Meanwhile, Hazel Ouwehand already has experience on the world stage having represented New Zealand at the Birmingham 2022 Commonwealth Games, Paris 2024 Olympic Games and at three World Championships.

"In the past, things just wouldn't happen if I didn't have the money. Now, I can plan my year better and do the extras like altitude training to get me in peak condition for events."

Hazel also gives back as volunteer Treasurer at Phoenix Aquatics and mentors young swimmers.

"There's been so many one-to-one sessions with David, and my mum is always there to lighten my load."

"It doesn't matter how many times I do it, it's still a goosebump moment. The pride I feel - I'm swimming for my hometown, my family, the people who've supported me - it's so much more than just competing."

- Hazel Ouwehand (Olympian #1595)

First introduced in 2017, the Athletes' Collective continues to deliver exceptional value to both New Zealand Team athletes and our commercial partner family. This initiative for athletes provides a dedicated platform for authentic engagement, enabling partners to activate their association with the New Zealand Team through meaningful athlete involvement that drives brand impact and deeper storytelling.

In 2025, the Athletes' Collective strengthened its role as a key commercial and athlete-support vehicle. More than 30 athletes, both current and legacy, directly benefited from engagements facilitated through the programme, including Education Ambassador roles, brand campaign activations, community initiatives, speaking opportunities and content collaborations. These opportunities not only generated additional funding streams for athletes but also enhanced their visibility and personal brand beyond competition.

By combining commercial objectives with athlete aspirations, the Athletes' Collective reinforces our commitment to supporting athletes holistically while unlocking added value for partners. As we look to Milano Cortina 2026, Glasgow 2026 and beyond, the Athletes' Collective remains a vital lever for innovation, engagement and shared success across the New Zealand Team, athletes and commercial partner family.

NZOC ATHLETES' COLLECTIVE

AWARDS & HONOURS

2025 NZOC Order Holders

Chantal Brunner (Olympian #692) and Ben Sandford (Olympian #991) were awarded the NZOC's highest honour – the NZOC Order – at the NZOC General Assembly in Auckland.

The NZOC Order recognises outstanding service to the NZOC and the Olympic Movement, with both recipients embodying these characteristics during their athletic careers and notably in their post-career work.

International Olympic Order Holders

Bruce Cameron, CNZM, ONZM
Barry Maister, CNZM, ONZM (Olympian #235)
Sir John Walker, KNZM (Olympian #380)

New Zealand Order Holders

Ian Boyd, NZOM (1997)
Chantal Brunner (Olympian #692) NZOM (2025)
Bruce Cameron, IOC Olympic Order (1995), NZOM (2005)
Dave Currie, CNZM, NZOM (2014)
Bernie Fraser, NZOM (1999)
Dr David Gerrard (Olympian #173) CNZM, OBE, NZOM (2010)
Tony Hall, CNZM, NZOM (2024)
Gary Hermansson, ONZM, NZOM (2017)
Michael Hooper, NZOM (2000)
Barbara Kendall (Olympian #631) CNZM, MBE, NZOM (2017)
Barry Maister (Olympian #235) IOC Olympic Order (2018), NZOM (2022)
Selwyn Maister (Olympian #236) NZOM (2017)
Ranui Ngarimu, NZOM (2022)
Tony Popplewell (Olympian #196) NZOM (2001)
Ben Sandford (Olympian #991) NZOM (2025)
Trevor Shailer (Olympian #668): NZOM (2017)
Kereyn Smith, NZOM (2023)
Rob Waddell (Olympian #745) NZOM (2023)
John Walker (Olympian #380): IOC Olympic Order (1994)
Peter Wardell, NZOM (2023)
Simon Wickham, NZOM (2022)

NZOC Merit Award Holders

Mike Kernaghan (2024)
Chris Milne (2024)
Peter Miskimmin (Olympian #475) (2024)
Lesley Rumball (2024)

Olympic gold medallist Hamish Kerr was awarded the Lonsdale Cup for 2025.

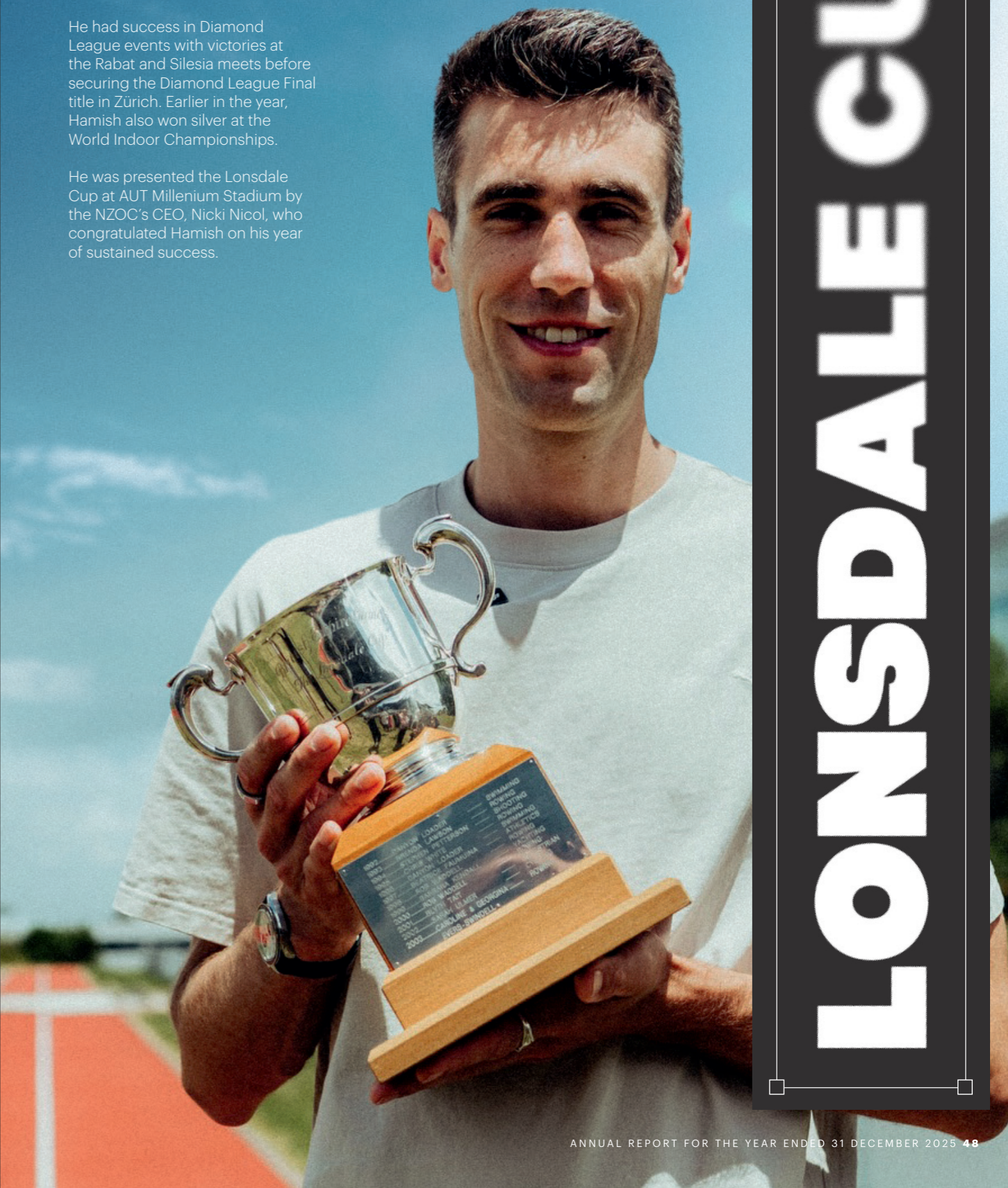
In 2025 Hamish produced a memorable year in men's High Jump, winning the World Athletics Championships in Tokyo with a world leading 2.36m jump, equalling his New Zealand and Oceania record.

He had success in Diamond League events with victories at the Rabat and Silesia meets before securing the Diamond League Final title in Zürich. Earlier in the year, Hamish also won silver at the World Indoor Championships.

He was presented the Lonsdale Cup at AUT Millenium Stadium by the NZOC's CEO, Nicki Nicol, who congratulated Hamish on his year of sustained success.

"You just have to look at the past recipients of the Lonsdale Cup to be honoured and humbled; it's special to follow in the footsteps of so many incredible athletes."

- Hamish Kerr (Olympian #1446)



LONSDALE CUP





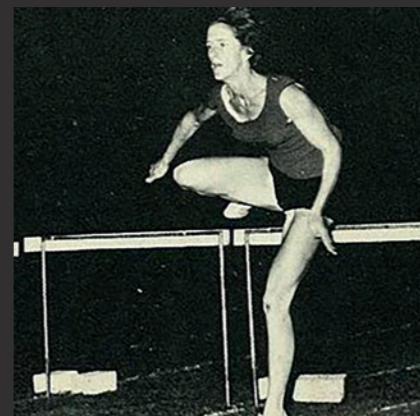
OBITUARIES



REGINALD DOUGLAS

OLYMPIAN #87
2 June 1935 – 21 February 2025

Rowing
Cardiff 1958 (Gold)
Commonwealth Games,
Melbourne 1956 Olympic Games,
Tokyo 1964,
Vancouver 1954 (Gold)
Commonwealth Games



AVIS FLETCHER

OLYMPIAN #190
19 May 1938 – 6 April 2025

Athletics
Tokyo 1964 Olympic Games,
Perth 1956 (Bronze x 2)
Commonwealth Games



LIONEL SMITH

18 March 1929 – 14 May 2025

Athletics
Auckland 1950
Commonwealth Games



KATIE PORTAS

26 December 1935 – 22 May 2025

Athletics
Victoria 1994
Commonwealth Games



ZELDA BRIDGENS

1927 – 20 June 2025

Athletics
Official: Chaperone at Tokyo
1964 Olympic Games

FINANCIAL REPORT NZOC

**3 GAMES.
1 YEAR.
WE'RE READY.**

2025 was a transition year - building capability, strengthening partnerships and positioning the New Zealand Team for Milano Cortina, Glasgow and Dakar, all in 2026.

MILANO CORTINA 2026
Olympic Winter Games - February

GLASGOW 2026
Commonwealth Games - July

DAKAR 2026
Youth Olympic Games - October



OUR REVENUE

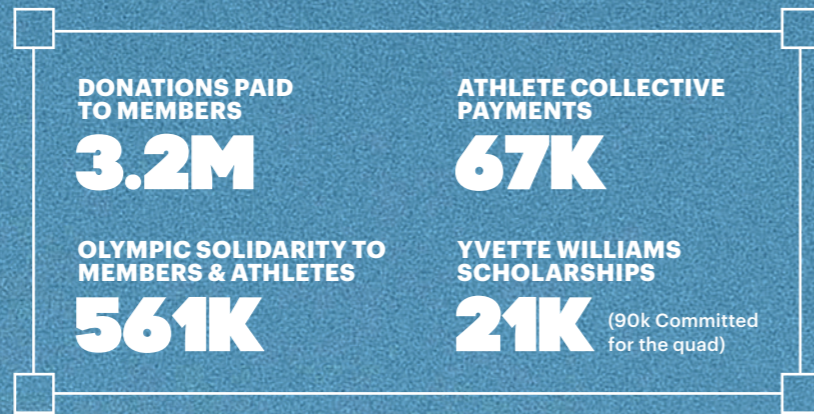
1. Commercial Partners	(37%)
2. HPSNZ & Sport NZ	(28%)
3. Other Income	(15%)
4. Donations & Grants	(12%)
5. Games Income	(8%)



WHERE WE INVEST

1. Games Delivery	(28%)
2. Revenue Generation	(21%)
3. Corporate Costs	(19%)
4. Comms & Marketing	(17%)
5. Members & Athletes	(8%)
6. Education & Community	(7%)

INVESTMENT IN MEMBERS & ATHLETES



37% OF REVENUE FROM COMMERCIAL PARTNERS

28% OF EXPENDITURE INVESTED IN GAMES DELIVERY

GROUP EQUITY

\$9.3M EVERY DOLLAR COMMITTED

	2024	2025
NZOC RESERVES <small>Operating buffer, ~4 months cover. Deploying Paris surplus as planned.</small>	\$3.4M	\$3.1M
NZOF ENDOWMENT <small>Invested to generate sustainable income for NZOC.</small>	\$2.7M	\$4.4M
FOUNDATION RETAINED EARNINGS <small>Accumulated earnings to fund future investments and distributions.</small>	\$0.8M	\$0.4M
INTERNATIONAL FOUNDATIONS <small>Philanthropic donations held in term deposits for future Games.</small>	\$0.8M	\$1.4M
TOTAL GROUP EQUITY	\$7.7M	\$9.3M

**New Zealand Olympic Committee Incorporated
Summary Consolidated Financial Statements
Statement of Comprehensive Revenue and Expense
For the Year Ended 31 December 2025**

Exchange revenue

Commercial partnerships	4,066,019	8,112,264	4,066,019	8,112,264
Games income	716,205	1,221,431	716,205	1,221,431
Other income exchange	38,721	102,933	38,721	102,933
Total exchange revenue	4,820,944	9,436,628	4,820,944	9,436,628

Non-exchange revenue

Donations and grants	1,334,420	1,762,300	6,058,426	4,856,376
Games income	182,211	3,716,053	182,211	3,716,053
HPSNZ and Sport NZ funding	3,000,000	3,730,000	3,000,000	3,730,000
Other income non-exchange	1,536,643	1,569,976	1,536,643	1,569,976
Total non-exchange revenue	6,053,274	10,778,329	10,777,280	13,872,405

Total revenue

	10,874,218	20,214,957	15,598,224	23,309,033
--	-------------------	-------------------	-------------------	-------------------

Expenses

Games delivery costs	3,173,112	8,065,642	3,173,112	8,065,642
Revenue generation costs	2,318,204	3,852,861	2,338,986	3,852,861
Communications, brand and marketing	1,841,229	2,331,984	1,841,229	2,331,984
Corporate costs	2,094,734	2,050,484	2,099,335	2,001,432
Education and community programmes	832,772	781,928	832,772	781,928
Members and athlete support	876,905	903,044	4,164,046	2,943,539

Total expenses

	11,136,957	17,985,943	14,449,480	19,977,386
--	-------------------	-------------------	-------------------	-------------------

Surplus/(deficit) for the year before investment activities

	(262,739)	2,229,014	1,148,744	3,331,647
--	------------------	------------------	------------------	------------------

Finance income	42,600	187,410	44,455	271,741
Exchange differences on translation	-	-	2,569	-
Investment activity returns	-	-	444,654	218,938

Surplus/(deficit) from investment activities

	42,600	187,410	491,678	490,679
--	--------	---------	---------	---------

Transfer to NZOF (Yvette Williams Scholarship Fund)

	-	(621,113)	-	-
--	---	-----------	---	---

Total comprehensive revenue and expense for the year

	(220,139)	1,795,311	1,640,421	3,822,326
--	------------------	------------------	------------------	------------------

Expenses are presented by function for 2025 whereas previously they were presented by nature of the expense. The 2024 comparatives have been restated on the same basis for 2025.

**New Zealand Olympic Committee Incorporated
Statement of Changes in Equity
For the Year Ended 31 December 2025**

Accumulated comprehensive revenue and expense

Opening balance	3,364,128	1,068,816	4,962,953	1,995,627
Surplus/(deficit) for the year	(220,139)	1,795,312	1,640,421	3,822,326
Transfer (to)/from NZOF Endowment Funds	-	500,000	(1,656,391)	(855,000)

Closing Balance

	3,143,989	3,364,128	4,946,983	4,962,953
--	-----------	-----------	-----------	-----------

NZOF Endowment Funds

Opening balance	-	500,000	2,705,000	750,000
Transfer from Edgar Olympic Foundation	-	-	-	1,100,000

Transfer (to)/from accumulated comprehensive revenue and expense

	-	(500,000)	1,656,391	855,000
--	---	-----------	-----------	---------

Closing Balance

	-	-	4,361,391	2,705,000
--	---	---	-----------	-----------

Total Equity

Opening Balance	3,364,128	1,568,816	7,667,953	3,845,627
------------------------	-----------	-----------	-----------	-----------

Surplus/(deficit) for the year

	(220,139)	1,795,312	1,640,421	3,822,326
--	-----------	-----------	-----------	-----------

Closing Balance/Total Equity

	3,143,989	3,364,128	9,308,374	7,667,953
--	------------------	------------------	------------------	------------------

New Zealand Olympic Committee Incorporated
Statement of Financial Position
As at 31 December 2025

	NZOC 2025 \$	NZOC 2024 \$	GROUP 2025 \$	GROUP 2024 \$
Current assets				
Cash and cash equivalents	2,703,899	3,493,220	3,245,454	5,296,251
Investments current	-	-	3,235,571	1,048,175
Accounts receivable	384,641	666,366	144,641	476,366
Inventory	25,891	106,403	25,891	106,403
Prepayments and other assets	772,501	192,294	854,084	192,295
Total current assets	3,886,932	4,458,283	7,505,641	7,119,490
Non-current assets				
Investments non-current	-	-	2,699,350	1,730,859
Property, plant and equipment	171,437	201,024	171,437	201,024
Total non-current assets	171,437	201,024	2,870,787	1,931,883
Total assets	4,058,370	4,659,307	10,376,428	9,051,373
Current liabilities				
Trade and other payables	681,721	1,055,052	835,395	1,143,293
IOC solidarity funds in advance	108,732	104,660	108,732	104,660
Deferred revenue	123,927	135,467	123,926	135,467
Total current liabilities	914,381	1,295,179	1,068,054	1,383,420
Total net assets	3,143,989	3,364,128	9,308,374	7,667,953
Equity				
Accumulated comprehensive revenue and expense	3,143,989	3,364,128	4,944,414	4,962,953
Foreign currency exchange reserve	-	-	2,569	-
NZOF Endowment Fund	-	-	4,361,391	2,705,000
Total equity	3,143,989	3,364,128	9,308,374	7,667,953

New Zealand Olympic Committee Incorporated
Statement of Cash Flows
For the Year Ended 31 December 2025

	NZOC 2025 \$	NZOC 2024 \$	GROUP 2025 \$	GROUP 2024 \$
Cash flows from operating activities				
Receipts from exchange transactions	3,600,676	8,310,816	3,600,676	8,310,815
Receipts from non-exchange transactions	6,251,296	6,397,656	11,025,300	9,491,732
Payments to suppliers	(5,517,942)	(9,616,114)	(8,844,933)	(11,305,601)
Payments to personnel and contractors	(5,128,335)	(5,061,021)	(5,128,335)	(5,061,021)
Net cash inflow/(outflow) from operating activities	(794,305)	31,337	652,708	1,435,925
Cash flows from investing activities				
Interest and dividends received	42,600	187,410	42,775	271,847
(Increase)/decrease in investments	-	(40,221)	(2,711,233)	(880,490)
Purchase of property, plant and equipment	(51,064)	(111,276)	(51,064)	(111,276)
Proceeds from disposals of property, plant and equipment	13,448	-	13,448	-
Effect of exchange rate changes on cash	-	-	2,569	-
Net cash inflow/(outflow) from investing activities	4,985	35,913	(2,703,504)	(719,919)
Net increase/(decrease) in cash and cash equivalents	(789,321)	67,250	(2,050,797)	716,006
Cash and cash equivalents at the beginning of the year	3,493,220	3,425,970	5,296,251	4,580,245
Cash and cash equivalents at the end of the year	2,703,899	3,493,220	3,245,454	5,296,251

**Notes to the Summary Consolidated
Financial Statements for the Year
Ended 31 December 2025**

NOTE 1: REPORTING ENTITY

The reporting entity is New Zealand Olympic Committee Incorporated (NZOC), an Incorporated Society and a Charitable Organisation registered under the Incorporated Societies Act 2022 and the Charities Act 2005. NZOC is a public benefit not-for-profit entity for the purposes of financial reporting, in accordance with the Financial Reporting Act 2013.

These consolidated financial statements for the year ended 31 December 2025 comprise the controlling entity and its controlled entities (together referred to as the Group). The financial information of the Parent and the Group is presented separately.

New Zealand Olympic Committee Incorporated
Notes to the Summary Consolidated Financial Statements
For the Year Ended 31 December 2025

NOTE 2: TOTAL EXPENSES

For 2025, expenses are presented by function in the statement of comprehensive revenue and expense as follows with comparatives presented on the same basis:

- Games delivery costs: costs directly attributable to delivering the New Zealand Team and its participation at Olympic, Commonwealth and other Games, including travel, accommodation, uniforms, athlete services and Games operations.
- Revenue generation costs: costs to secure and service commercial partnerships and fundraising activity, including agency fees, servicing and related professional costs.
- Communications, brand and marketing: brand and communications activity supporting the New Zealand Team and NZOC, including campaigns, content, digital, website/app and media (including value-in-kind where applicable).
- Corporate costs: governance and corporate overheads required to operate NZOC and the Group, including premises, IT, professional fees, insurance and other administration costs.
- Education and community programmes: delivery of Olympic education and community initiatives, including Ambassadors in Schools and related programmes.
- Members and athlete support: funding and programme support provided to members and athletes, including NZOF grants, scholarships and Olympic Solidarity distributions.
- Personnel costs have been allocated to functional expense categories based on the primary roles and responsibilities of staff and the expected time spent supporting each function. Costs relating to staff dedicated to a specific function are fully allocated to that function, while shared roles are allocated on a reasonable and systematic basis. The methodology is applied consistently across the reporting period and reviewed by management on an annual basis.

Functional expenses presented in the statement of comprehensive revenue and expense include the following.

Total expenses include the following:

	NZOC 2025	NZOC 2024	GROUP 2025	GROUP 2024
	\$	\$	\$	\$
Office rental	246,338	245,255	246,338	245,255
Depreciation	67,202	52,932	67,202	52,932
Audit fees - Audit of financial report	38,500	50,812	38,500	50,812
Yvette Williams Scholarship paid	-	-	21,552	-
Olympic Solidarity distributions (NSO and athlete support)	560,660	584,268	560,660	584,268
Personnel costs	5,062,387	5,061,021	5,062,387	5,061,021

NOTE 3: Investment Activity

Investment activity returns

	NZOC 2025	NZOC 2024	GROUP 2025	GROUP 2024
	\$	\$	\$	\$
Unrealised gain/(loss) on investment Portfolio	-	-	444,654	218,938
Total investment activity returns	-	-	444,654	218,938

NOTE 4: Olympic Solidarity

Funds approved from International Olympic Committee
 Grants approved to members and athletes

	NZOC/GROUP 2025	NZOC/GROUP 2024
	\$	\$
Funds approved from International Olympic Committee	560,660	584,268
Grants approved to members and athletes	(560,660)	(584,268)



For the full consolidated financial report, including the consolidated and separate financial statements and consolidated statement of service performance, please visit www.olympic.org.nz or scan the QR code.



THE PEOPLE WHO MAKE IT HAPPEN

Patron

Her Excellency The Right Honourable Dame Cindy Kiro, GNZM, QSO

Honorary President

Mike Stanley, CNZM (Olympian #504)

President

Liz Dawson, MNZM

Chair

Diana Puketapu-Lyndon (until 6 May 2025)

Glen Sowry (Olympian #848) (from 7 May 2025)

Chief Executive Officer and Secretary General

Nicki Nicol

NZOC Board

Liz Dawson, MNZM

Diana Puketapu-Lyndon (until 6 May 2025)

Glen Sowry (Olympian #848) (from 7 May 2025)

Graham Child

Dr Jonathan Coleman

Marcus Daniell (Olympian #1264), IOC Athletes' Commission

Marcus Daniell, IOC Athletes' Commission, (Olympian #1264)

Meg Matthews (from 7 May 2025)

Richie Patterson, (Olympian #1072)

Annette Purvis, ONZM

Sarah Walker, (Olympian #1101) IOC Member

Dallas Seymour, Pou Tikanga

International Olympic Committee

Marcus Daniell, Olympian #1264 – IOC Athletes' Commission

Sarah Walker, Olympian #1101

Te Urunga Tū

Dallas Seymour, Chair

Tā Derek Lardelli, KNZM

Ranui Ngarimu, ONZM

Jenny-May Clarkson

Joseph Royal

Integrity Committee

Liz Dawson, MNZM, Chair

Maria Clarke

Dr Jonathan Coleman

Nicki Nicol

Ben Sandford (Olympian #991)

Dylan Schmidt, Athletes' Commission Representative

NZOC Athletes' Commission

Richie Patterson, Chair

(Olympian #1072)

Beau-James Wells, (Olympian #1242)

Kayla Whitelock, MNZM

(Olympian #951) ONOC Athletes' Commission Member

Max Brown (Olympian #1398)

Samantha Child (Olympian #1132)

Marcus Daniell (Olympian #1264)

IOC Athletes' Commission Member

Eliza McCartney (Olympian #1312)

Dylan Schmidt (Olympian #1346)

Julia Ratcliffe (Olympian #1480)

CGF Athletes' Advisory

Commission Member

NZOC Olympians' Commission

Chantal Brunner, Chair

(Olympian #692)

World Olympians Association

Bevan Hari (Olympian #909)

Erika Harris (Olympian #987)

Sam Meech (Olympian #1316)

James Nation (Olympian #935)

Char Pouaka (Olympian #832)

Dave Schaper (Olympian #739)

NZOC Education Commission

Simon Clarke, Chair

Richie Patterson (Olympian #1072)

Angela Pilkington

Kylie Thompson

Leanne Walker (Olympian #859)

Roger Wood

Nicki Nicol

NZOC Selection Panel

Chantal Brunner, (Olympian #692)

Mike Kernaghan

Annette Purvis, ONZM

Lesley Rumball, ONZM

Tim Slyfield (Olympian #845)

New Zealand Olympic Foundation Trustees

Mike Stanley, CNZM, Chair

(Olympian #504)

Mark Stewart, MNZM

Mikayla Plaw

Gretchen Hawkesby

Kent Gardner

Jonty Edgar

Nigel Watson

Liz Dawson, MNZM

Nicki Nicol

NZOC America Inc. Directors

Anthony Mosse, MBE, Chair

(Olympian #478)

Leon Grice

Mike Stanley, CNZM (Olympian #504)

Liz Dawson, MNZM

Nicki Nicol

NZOC Australia Ltd. Directors

Clark Perkins, Chair

Simon Scott

Graham Child

Liz Dawson MNZM

Nicki Nicol

Chefs de Mission

Nigel Avery (Olympian #761)

Glasgow 2026

Commonwealth Games,

LA 2028 Olympic Summer Games

Marty Toomey

Milano Cortina 2026

Olympic Winter Games

NZOC Staff

Nicki Nicol

Chief Executive Officer and Secretary General

Ella Agnew

Team Operations Coordinator

Azhar Awan

Chief Financial Officer and Director of Corporate Services

(from 1 August 2025)

Ryan Archibald (Olympian #993)

Team Services Director

Michael Arms (Olympian #1125)

Head of Philanthropy

James Bennett

Media and Communications Manager (from 3 February 2025)

Cathleen Bias

Information and Legacy Manager

Gabrielle Cairns

Executive Services Advisor

Tonia Cawood

NZ Olympic Foundation Manager

Alan Chapman

Digital Support Coordinator

(from 30 September 2025)

Alex Cooper-Cuthbert

Head of Brand and Marketing

Jonny Errington

Chief Commercial and Marketing Officer (from 14 July 2025)

Nick Forrester

Finance Manager

Tom Fox

Commercial Partnerships Manager

(until 7 February 2025)

Amy Hodgson

Partner Servicing Manager

(from 12 May 2025)

Alysha Jensen

Sport Engagement Manager

Oriini Kaipara

Pouwhiringa

(until 30 September 2025)

Chris Klassen

NZ Olympic Foundation Director

Bayley Lord

Brand and Commercial Manager

Cindy McKay

Finance Officer

Ashleigh Matthews

Senior Content Lead

(from 24 Nov 2025)

Henry Matthews

Commercial Partnerships Manager

(until 17 April 2025)

Julie Moon

CFO and Director of Corporate

Services (until 1 September 2025)

Ella Moore

Philanthropy Executive

(from 3 June 2025)

Shelley Nicholson

Executive Officer

Laura Overton

Senior Content Lead

(until 8 August 2025)

Alexis Pritchard (Olympian #1196)

Athlete Engagement Lead

Tara Pryor

Chief Operations Officer

Anna Ready

Education Manager

Finian Scott

Head of Commercial Partnerships

(from 21 July 2025)

Liane Smithies

Uniform Project Manager

Alex Spence

Communications Director

Hannah Swift

Communications Executive

Michael Taylor

Head of Sport Engagement

Sarah Thorpe

Head of Events

Natalie Tong

Head of Team Operations

Sharon van Gulik

Commercial Director

(until 21 March 2025)

Regi Varghese

Financial Accountant

Harley Wall

Team Operations Manager

Evelyn Williamson (Olympian #865)

Sport Engagement Manager

COMMERCIAL AND FUNDING PARTNERS

NEW ZEALAND PARTNERS



WORLDWIDE PARTNERS



COMMUNITY SPORT PARTNER



LEGACY DONORS



PERFORMANCE DELIVERY PARTNER



FUNDERS



ACTIVEPURE | CATCH DESIGN | GETTY IMAGES | HOUSE OF TRAVEL | SIMPSON GRIERSON



This report is printed on FSC® accredited paper stock which ensures it is responsibly sourced from sustainable forests.

